



Country monograph: Bulgaria

Measures under HRD OP 2007-2013 towards the Roma integration and future measures in the New programming period 2014-2020

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HRD OP 2007-2013



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Integration of vulnerable groups on the labour market

Target groups

Inactive persons, discouraged persons, people with low level of education

Actions:

- Identification of discouraged persons
- Motivation
- Elaboration of programmes regarding the needs of the target groups
- Training
- Ensuring of internship at employers for the persons who completed the training
- Providing of job mediation services

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Strengthening the capacity of the Employment Agency



Target groups

450 officials of the Employment agency who were hired as a labour mediators

Actions:

- Hiring and Training of 450 labour mediators for the period up to 54 months (4,5 years)
- Training of 1200 officials of the Employment Agency for work with vulnerable groups
- Organization of 32 local specialized job fairs
- Career and Job Counseling

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Educational Integration of the children from the ethnic minorities



Target groups:

Children and pupils from ethnic minorities,
parents teachers

Actions:

- ❖ Preparing for the kindergarten of 3-6 years kids from the ethnic minorities
- ❖ Adaptation of nursery/school
- ❖ Training of teachers for working in multicultural environment
- ❖ Extracurricular activities
- ❖ Organization of campaigns for ethnic tolerance
- ❖ Drop out prevention

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Adult literacy



Target groups:

16 + for people who have not any kind of educational degree or have low level of education

Actions:

- ❖ Elaboration of literacy training programmes for adults
- ❖ Provision training for teachers for adult literacy
- ❖ Training of adults for acquiring of basic level of education

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Pilot integrated housing scheme: HRD OP contribution (1)



- **Direct award procedure**
- **Beneficiaries:** three Bulgarian municipalities
- **Policy domains:** integration in employment, access to education and training, social inclusion, measures for sustainable desegregation
- **Delivery mechanisms:**
 - based on the experience gained in the field of deinstitutionalisation of children living in specialised institutions
 - tailor-made procedures

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Pilot integrated housing scheme: HRD OP contribution (2)

3. Elaboration of individual action plans for sustainable social integration of the representatives of the target groups

2. Capacity building activities

1. Establishing a coordination unit at municipal level: public authorities and stakeholders

Before accommodation

After accommodation

“SOCIAL”

1. Access to employment

2. Access to education and training

3. Social inclusion measures

4. Measures for sustainable desegregation

PACKAGE



Next programming period 2014-2020



New HRD OP

- **Separate/:** Integration of marginalised communities such as Roma *one of the selected investment priorities*
 - Using an integrated approach:
 - Fields: Employment, Social and Health services, Local Community development and abolish of discrimination and stereotypes
- **Using a mainstreamed approach**

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Critical success factors for creation of partnership(1)



- **Political leadership**
- **Sufficient administrative capacity:**
 - Public administration
 - Beneficiaries
- **Positive attitudes:**
 - Broad public, local community, stakeholders, incl. media and NGOs
 - Target groups
- **Delivery mechanisms**

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Critical success factors for creation of partnership(2)



- **Design of the intervention:**
 - Strategic vision
 - Coordinated and integrated approach
 - Targeting (diversity of the target group; adequate information on characteristics of the target group)
- **Strong partnership:**
 - Active involvement of stakeholders at all stages
 - Involvement of local community
- **Monitoring and evaluation of results**

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Thank you very much for your attention!

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