



11th European Week of Regions and Cities
OPEN DAYS Brussels
7 - 10 October 2013

Europe's regions and cities
taking off for

2020



Read about the highlights of the OPEN DAYS 11th European Week of Regions and Cities and unfold this poster to discover the 200 partner regions and cities of the OPEN DAYS 2013!



www.opendays.europa.eu



EUROPEAN UNION



Committee of the Regions

Welcome

OPEN DAYS 2013 comes at a particularly important time for EU Regional Policy. On the one hand, we have many good stories to tell and visible results from 2007-2013 investments, breathing life into innovative businesses and creating good sustainable jobs for the future. On the other hand, we are on the cusp of the reform of our policy for 2014-2020 – taking the economic realities of Europe into account, demanding more focus in how we use these investments. We need an in-depth political debate with our regional partners to target the European Structural and Investment Funds (ESIF) better in the future. OPEN DAYS 2013 is an invaluable platform to share knowledge and experience in getting results.



I encourage every participant to take the full advantage of this unique opportunity."

Johannes Hahn

European Commissioner for Regional Policy

The 11th European Week of Regions and Cities next October will see regional and local stakeholders getting ready for the 2014-2020 cohesion policy programmes. This will be the time for the European institutions to listen to their real needs, know-how and solutions. Cohesion policy and the Europe 2020 objectives are key tools for Europe's economic recovery. But they also prove that, in times of crisis, we need Europe more than ever. With 2013 being the European Year of Citizens, the OPEN DAYS will be a platform to showcase good practice and demonstrate how much Europe matters to each of us.



Be part of the OPEN DAYS 2013 and join the debate!"

Ramón Luis Valcárcel Siso

President of the Committee of the Regions

The **'OPEN DAYS – European Week of Regions and Cities'** is the landmark event on EU Regional Policy. Over four days, some 6 000 participants – local, regional, national and European decision-makers and experts – gather each October to debate, exchange know-how and network. In addition to the Brussels-based workshops, over 300 local events run from September to November all over Europe.

In October 2013, regions and cities will be finalising preparations for the 2014-2020 cohesion policy, rural development and

fisheries programmes, marking the new timeline for the Europe 2020 strategy. With the slogan **'Europe's regions and cities taking off for 2020'**, the 11th European Week of Regions and Cities provides the opportunity for EU institutions, managing authorities and final beneficiaries to influence future developments by:

- exchanging views on new approaches even before the new operational programmes are implemented;
- capitalising on the results of 2007-2013 EU-funded programmes and projects.

Europe's regions and cities taking off for 2020

100 workshops

Managing change 2014-2020

What's new in the next programming period of EU Structural and Investment Funds?

Synergies and cooperation

How to work better together on EU, national and regional level?

Challenges and solutions

Find inspiration on how to deal with pressing issues of Europe's regions and cities!

The workshops will take place in Brussels' EU quarter: European Commission venues, at the Committee of the Regions ('Meeting Place'), and the venues of the OPEN DAYS 2013 partner regions and cities. The detailed programme will be published online in July 2013.

Highlights in 2013

The Meeting Place: Workshops and networking

Located in the Committee of the Regions' building, the Meeting Place will host **34 workshops**, often followed by **networking events**. Under the umbrella of 'EUrban and regional solutions: Investments, participation, networking', the workshops will focus on:

1. public investment and public-private partnerships;
2. citizens' participation and the involvement of civil society actors;
3. networking across borders.

The Meeting Place is the OPEN DAYS **networking hub**. It features a café, VIP rooms, the OPEN DAYS Media Centre and TV studio, and an area for larger receptions. It is the place to make contacts and exchange information and ideas.

OPEN DAYS University

The OPEN DAYS University consists of a series of lectures and panel debates, involving the Regional Studies Association and renowned academics and researchers in EU cohesion policy and related issues. University workshops will fall under the "Challenges and solutions" theme of the OPEN DAYS.

New this year is a **Master Class** for 71 selected PhD students and early career researchers in the field of regional and urban policy.

RegioStars Awards 2014

Participants will be able to find out about the **most innovative projects** which have received cohesion policy funding. A full day workshop will be organised to present the finalist projects of the RegioStars Awards 2014.

"Europe in my region" photo competition

OPEN DAYS participants are welcome to the small award ceremony for the "Europe in my region" - a photo competition showcasing how EU regional funding is being used and celebrating projects that are making a difference to local communities. The competition will be opened on Facebook during the summer 2013.

Local events

In an effort to bring the OPEN DAYS event closer to local and regional stakeholders, each participating region and city will organise one event locally between September and November 2013. Additional local events will be organised by other administrations, institutions or organisations and as part of European Cooperation Day on 21 September 2013.

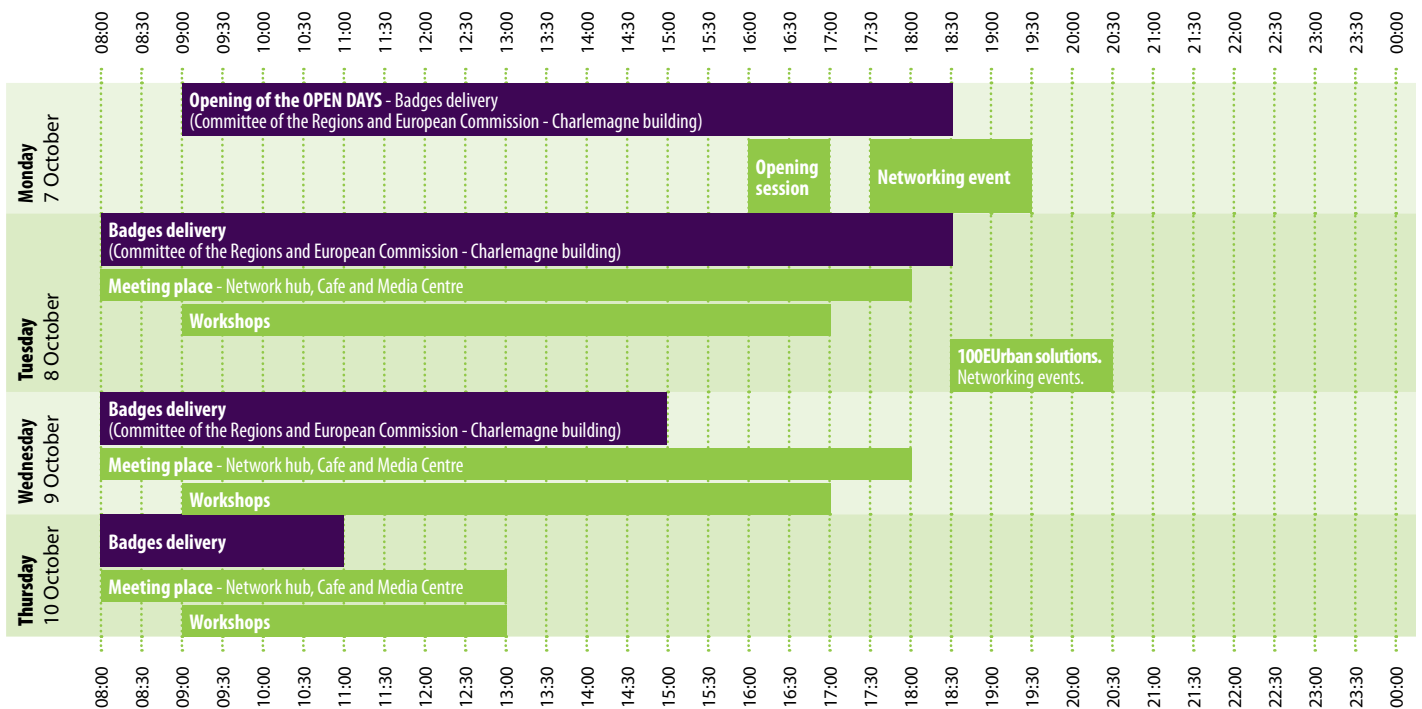
Local events are held under the heading 'Europe in my region/city' on one of the three OPEN DAYS 2013 themes and target the general public, potential beneficiaries of EU regional policy, expert audiences, academics and the media.

Programme

The OPEN DAYS kick off at the European Parliament

The 11th European Week of Regions and Cities will be opened on Monday 7 October at the European Parliament (4 – 5 p.m.). The session will focus on the new timeline for the Europe 2020 strategy from a regional perspective, in the presence of the highest level of European Union representatives.

The opening session will be webstreamed. More information on the OPEN DAYS website and on twitter (#euopendays) this autumn.



The detailed programme will be published in early July on the OPEN DAYS website.



Visit the OPEN DAYS 2013 (7 to 10 October 2013, Brussels), the annual reference event on EU regional policy!

Register from July 2013 on www.opendays.europa.eu

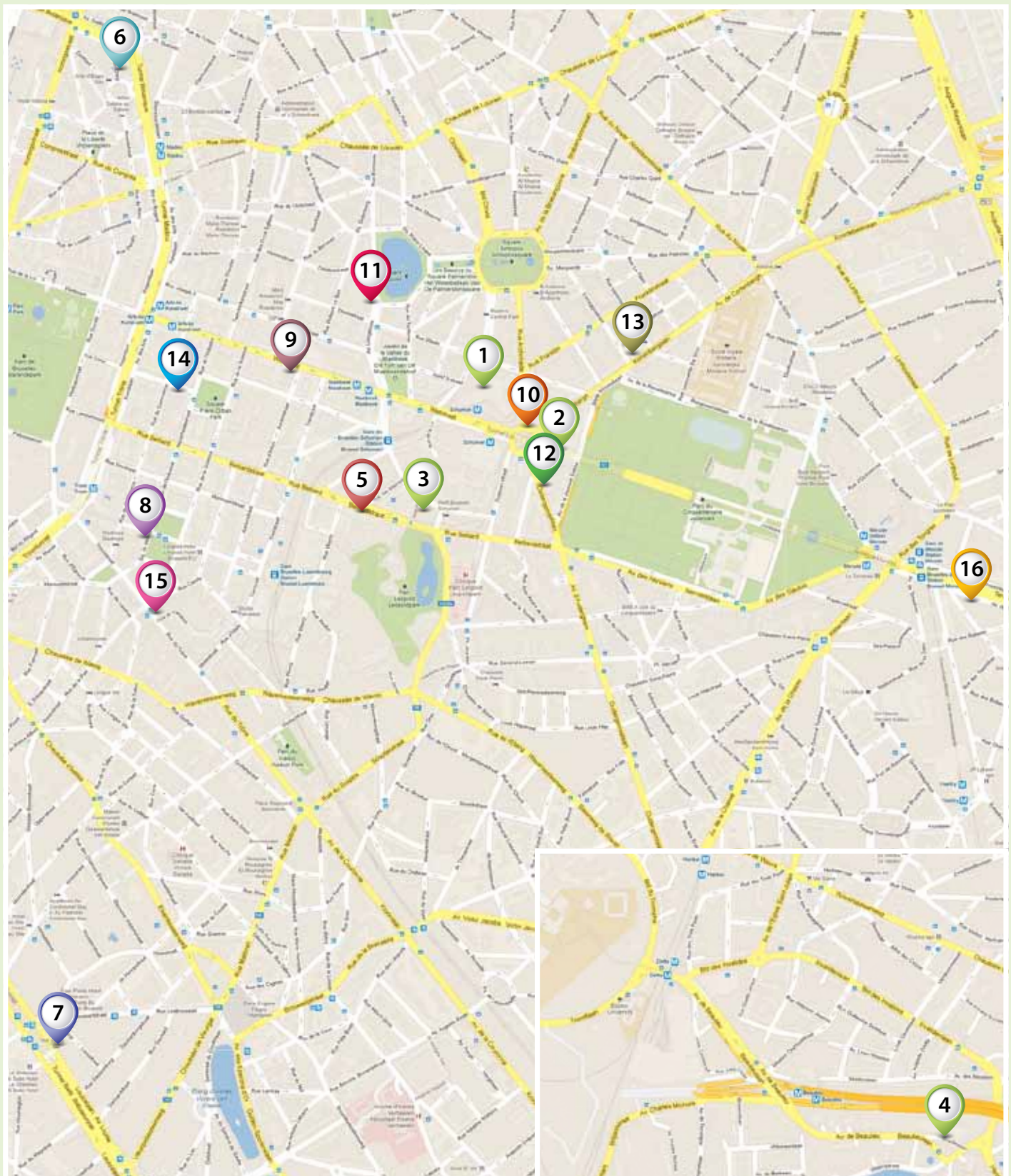
'100 EUrban solutions'

As a specific initiative in 2013, the OPEN DAYS host an exhibition on urban solutions based on case studies and transferable good practices for smart, sustainable and inclusive urban development.

Exhibition component/ Organisation	Theme	Venue	No. on the map
European Commission, Regional and Urban Policy DG	An exhibition of more than 60 projects from European cities presenting solutions to urban challenges. The co-funded projects will be addressing perspectives and ideas on smart, sustainable, inclusive growth, integrated area-based approaches, local empowerment, housing and urban rural development. Organised by the European Commission's Regional and Urban Policy DG (DG REGIO) for the whole month of October.	Berlaymont Piazza	1
		Petite Rue de la Loi (outside)	2
		Place Jean Rey (between the Charlemagne building and the COR - outside)	3
		Beaulieu, avenue de Beaulieu 5	4
Committee of the Regions	A selection of 33 urban solutions proposed by a variety of OPEN DAYS partners	CoR, Jacques Delors building, 5th floor	5
INTERREG IVC and URBACT		CoR, Jacques Delors building, 6th floor	5
Brussels-based representative offices of regions and associations			
Andalucía and North-East Romania	Andalucía and North-East Romania: EU regional cooperation and its impact on sustainable urban development	Rue Van Orley 5-11, Ground floor	6
Abruzzo Region	Abruzzo Covenant of Mayors and EUrban Solutions	Avenue Louise 210	7
EUROCITIES	EUROCITIES – Cities in action	Square Meeus 1, 1 st floor	8
EuroHealthNet	Equity Action: Health as a determinant for growth - Using structural funds for greater health equity	Rue de la Loi 67, 3 rd floor	9
Lazio Region	Light mobility and information technologies for weak demand areas	Rond-Point Robert Schuman 14	10
City of Łódź	"Księży Młyn" Revitalisation Programme, Łódź, Poland	Square Marie-Louise 1	11
Marche Region	Smart cities as an asset for the Adriatic-Ionian Macroregion	Espace Monte Paschi, Avenue d'Auderghem 22-28	12
NEREUS / Midi-Pyrénées Region	Space solutions for intelligent traffic management: THE ISSUE project and other regional best practices	Avenue de Cortenberg 116	13
Picardy Delegation to the European Union	ADREAM exhibition - Design and Architecture competition in eco and agro materials	Rue Guimard 15	14
Rhône-Alpes Region	Urban Regeneration Project in Lyon La Duchère	Rue du Trône 62	15
Veneto Region	Europe of traditions	Avenue de Tervueren 67	16

Exhibition map

Spread over Brussels' EU quarter, the various exhibition components will form the '100 EUrban solutions' route.



Practical details

When and how can I register?

Online registration of participants will start in July 2013 on the OPEN DAYS website. There is no charge for participation.

Where do I get my badge?

Access to the OPEN DAYS workshops requires an OPEN DAYS badge, which you can pick up from either the Committee of the Regions or European Commission - Charlemagne building.

Opening hours:

Monday **7 October**: 09:00 - 18:30

Tuesday **8 October**: 08:00 - 18:30

Wednesday **9 October**: 08:00 - 15:00

Thursday **10 October**: 08:00 - 11:00

What if I am a journalist?

A special media programme, information packs and audiovisual material, a TV studio and media facilities, will be provided. All journalists must register. The organisers encourage regional media to enrol with the possibility of travel expenses being covered. Travel and accommodation costs will be available for a limited number of journalists. For more information, check the event website.

For an enjoyable stay in Brussels

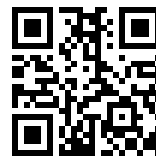
To ease your stay in Brussels, the OPEN DAYS organisers are working with VISITBRUSSELS, the Brussels-Capital Region's communications agency for tourism. A dedicated webpage accessible from the event's website will bring together all necessary information and hints to book your hotel, find a taxi, use public transport, get directions, or simply know more about the city. Moreover, VISITBRUSSELS stands will be at your disposal during the OPEN DAYS at the Committee of the Regions, at Brussels airport as well as at the Gare du Midi/Brussel-Zuid train station.

On-site networking

Located in the Committee of the Regions' building, the 'Meeting Place' provides participants, journalists and organisers with a networking hub, including VIP facilities, a café and a media centre.

What about social media?

Tweet before, during and after the OPEN DAYS with #euopendays, and get updates following @EU_Regional and @EU_CoR.



You can also join the OPEN DAYS 2013 Yammer discussion forum to receive the latest updates via the RegioNetwork.

Smartphone application



Participants will be able to check the OPEN DAYS programme, search through the seminars, favourite events and set alerts, get GPS directions for their next workshop's venue and identify networking opportunities and tweet (#euopendays) using a dedicated

smartphone and tablet. Please check the OPEN DAYS website early September.

Questions?

Programme and registration details, locations and opening hours will all be published on the OPEN DAYS website. If you have any other questions, please contact the OPEN DAYS secretariat (contact@opendays.eu; +32 (0)2 502 06 15).



- A** **Committee of the Regions, Jacques Delors building**
Registration, badge delivery, Meeting Place, Media Centre, Info Point, exhibitions
Rue Belliard – Belliardstraat, 101
- B** **Committee of the Regions, Van Maerlant**
Meeting Place
Van Maerlant, 2
- C** **European Commission, Berlaymont**
Exhibition
Rue de la Loi – Weitsstraat, 200
- D** **European Commission, Charlemagne**
Registration, badge delivery
OPEN DAYS University and Master Class
Workshops and debates
Rue de la Loi – Weitsstraat, 170
- E** **European Commission, Centre Borschette**
RegioStars presentation, Workshops and debates
Rue Froissart – Froissartstraat, 36
- F** **European Parliament, Altiero Spinelli building**
- G** **European Parliament, Jozef Antall building**
The opening session

- D** **European Commission, Charlemagne**
Registration, badge delivery
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- 1** **Brussels Info Point (BIP)**
Rue Royale – Koningsstraat, 2-4
- 2** **Brittany Region**
Rond-Point Schuman – Schumanplein, 14
- 3** **Centre of the Regions**
Boulevard St Michel – Sint-Michielslaan, 80
- 4** **Delegation of Catalunya to the EU**
Rue de la Loi – Weitsstraat, 227
- 5** **Espace Monte Paschi**
Avenue d'Auderghem – Audeghemlaan, 22-28
- 6** **Fundacion Galicia**
Rue de la Loi – Weitsstraat, 38
- 7** **Liaison agency Flanders-Europe (VLEVA)**
Avenue de Cortenberg – Kortenberglaan, 71

- 8** **Lodzkie House**
Square Marie Louise – Maria-Louizasquare, 2
- 9** **Mecklenburg-Vorpommern Office**
Boulevard St Michel – Sint-Michielslaan, 80
- 10** **Northern Ireland Executive**
Chaussée d'Etterbeek – Steenweg op Etterbeek, 180
- 11** **Norway House**
Rue Archimède – Archimedesstraat, 17
- 12** **Portuguese Permanent Representation to the EU**
Avenue de Cortenberg – Kortenberglaan, 12
- 13** **Regione Puglia Brussels Office**
Rue du Trône – Troonstraat, 62
- 14** **Representation of Lower Saxony**
Rue Montoyer – Montoyerstraat, 61

- 15** **Representation of Rhineland-Palatinate to the EU**
Avenue de Tervuren – Tervurenlaan, 60
- 16** **Representation of the State of North Rhine-Westphalia to the EU**
Rue Montoyer – Montoyerstraat, 47
- 17** **Representation of the State of Baden-Württemberg**
Rue Belliard – Belliardstraat, 60-62
- 18** **Résidence Palace**
Rue de la Loi – Weitsstraat, 155
- 19** **Scotland House**
Rond-Point Schuman – Schumanplein, 6
- 20** **Thon Hotel EU**
Rue de la Loi – Weitsstraat, 75