



11th European Week of Regions and Cities

OPEN DAYS Brussels

7 - 10 October 2013

DRAFT PROGRAMME

Opening Session – Monday 07 October 2013

16:00 – 17:00 **07E01**

OPEN DAYS Opening Session

Committee of the Regions, European Commission Directorate-General for Regional Policy, European Parliament

Venue: European Parliament, room 2Q2

Workshops – Tuesday 08 October 2013

Morning Sessions

09:00-10:45 **08A01**

Investing in the future: meeting climate & energy challenges with innovative financial instruments

Organiser: CoR, ALDE Group

Venue: Committee of the Regions, Jacques Delors Building, room JDE 51

09:00-10:45 **08A02**

Managing assessment of ex-ante conditionalities in the framework of the European Structural and Cohesion Funds 2014-20. First experiences.

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0A

09:00-10:45 **08A03**

Involvement of SMEs in European Territorial Cooperation: How to deal with State aid and intellectual property rights in the context of ETC projects?

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0D

09:00-10:45 **08A04**

From Regions of Knowledge to the European Structural and Investment Funds - Research-intensive clusters as key drivers for regional innovation

Organiser: DG RTD

Venue: European Commission, Centre Borschette, room 1D

11:15-13:00 **08A05**

Smart cities: innovative approaches and partnerships through cohesion and other EU policies

Organiser: Innovation strategies for smart growth

Venue: Delegation of the Catalan Government to the EU, Rue de la Loi 227

11:15-13:00 **08A06**

Smart local and regional strategies to promote social and sustainable growth

Organiser: Advanced cooperation in the North Sea - Channel Area

Venue: Representation of Lower Saxony, Rue Montoyer 61

11:15-13:00 **08A07**

Presentation of the 4th CoR Monitoring Report on Europe 2020: dialoguing with think-tanks on the strategy's mid-term review

Organiser: CoR, E2 - Europe 2020

Venue: Committee of the Regions, Van Maerlant Building, room VM1

11:15-13:00 **08A08**

FIN-EN Sharing Methodologies on Financial Engineering for Enterprises

Organiser: EAPB

Venue: Committee of the Regions, Van Maerlant Building, room VM3

11:15-13:00 **08A09**

Designing good programmes 2014+

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0A

11:15-13:00 **08A10**

Putting deprived areas back on track: How can the new EU urban instruments, especially Community-Led Local Development, be used and how have similar instruments in Member States worked?

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0D

11:15-13:00 **08A11**

Integrating Key Enabling Technologies in your Smart specialisation strategy

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, room 1D

09:00-10:45 **08B01**

Shaping open innovation for smart cities

Organiser: CitySDK

Venue: Committee of the Regions, Jacques Delors Building, room JDE 53

09:00-10:45 **08B02**

Energy research and innovation, source of benefits for your region

Organiser: DG RTD

Venue: European Commission, Centre Borschette, room 2D

09:00 - 13:00 **08B03**

1. Bridging the gap: universities and other research institutions as guarantors of a knowledge- and innovation-based economy

2. Bridging the gap: knowledge transfer as a key to smart growth

Organiser: Innovative knowledge-based regions

Venue: Centre of the Regions, Boulevard St Michel 80

11:15-13:00 **08B04**

Green Transport Solutions across Borders

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 2A

09:00 – 10:45 **08C01**

Challenges of energy data collection in setting up Sustainable Energy Action Plans

Organiser: Challenges of energy data collection

Venue: Résidence Palace - Polak Room, Rue de la Loi, 155

09:00-10:45 **08C02**

Clusters as drivers for smart specialisation

Organiser: European challenges - Local solutions

Venue: Lodzkie House, Square Marie Louise 2

09:00-10:45 **08C03**

Bridging the rural/urban divide: solutions

Organiser: INTERREG IVC

Venue: Committee of the Regions, Jacques Delors Building, room JDE 63

09:00-10:45 **08C04**

Creative tourism development: creating jobs across Europe's regions

Organiser: CoR, EA Group

Venue: Committee of the Regions, Jacques Delors Building, room JDE70

09:00-10:45 **08C05- Cat.1 - Smart**

RegioStars 2014 Awards – Presentation of finalist projects

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 3A

11:15-13:00 **08C05- Cat.2 - Sustainable**

RegioStars 2014 Awards – Presentation of finalist projects

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 3A

14:30-16:15 **08C05- Cat.3 - Inclusive**

RegioStars 2014 Awards – Presentation of finalist projects

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 3A

16:30-18:15 **08C05- Cat.4 - Citystar**

RegioStars 2014 Awards – Presentation of finalist projects

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 3A

09:00 - 13:00 **08C06**

Making the connections: youth employment and industrial transformation

Organiser: Smart partnerships for jobs and growth

Venue: Norway House, Rue Archimède 17

09:00-13:00 **08C07**

Innovative policies and solutions for active ageing

Organiser: Active ageing

Venue: Liaison Agency Flanders-Europe (vleva),
Avenue de Cortenberg 71

09:00-13:00 **08C08**

European regions and cities empowering electromobility

Organiser: European regions and cities
empowering electromobility

Venue: Scotland House, Rond Point Schuman 6,
8th floor

09:00-13:00 **08C09**

**Debate on the future demographic landscape -
How to neutralise the negative effects of
demographic crises in Europe?**

Organiser: Demographic challenges - The regional
solutions

Venue: Fundacion Galicia Europa, Rue de la Loi 38
- 2°

11:15-13:00 **08C10**

**Citizens' well-being through mobile care:
Efficient personal health services - the silent
health revolution**

Organiser: Renewing health

Venue: Thon Hotel EU, Rue de la Loi 75

11:15-13:00 **08C11**

**Smart Work Version 2.0 in Rural Europe:
'Micropols' as motors of the digital economy in
non-metropolitan and peripheral regions**

Organiser: North Denmark Region

Venue: Committee of the Regions, Jacques Delors
Building, room JDE 53

11:15-13:00 **08C12**

**A European alliance of multi-sector
stakeholders to boost the energy transition of
cities and regions**

Organiser: Energy Cities

Venue: Committee of the Regions, Jacques Delors
Building, room JDE 63

11:15-13:00 **08C13**

**How to make regions and cities more resilient
to the economic crisis**

Organiser: DG REGIO

Venue: European Commission, Centre Borschette,
room 2D

09:00-10:30 **08E01**

**EU cohesion policy: economic context,
governance challenges and outlook**

Opening lecture of the Master Class

Organiser: DG REGIO

Venue: European Commission, Charlemagne
building, room Mansholt

09:00-10:45 **08UNIV01**

Innovation Policies in European Regions

Organiser: DG REGIO

Venue: European Commission, Charlemagne,
room Jenkins

11:15-13:00 **08UNIV02**

The State of Decentralisation in Europe

Organiser: DG REGIO-CoR

Venue: European Commission, Centre Borschette, Room 0B

11:15-13:00 **08UNIV03**

Would Europe become more productive if it was more urban or had larger cities?

Organiser: DG REGIO-RSA

Venue: European Commission, Charlemagne, room Jenkins

Afternoon Sessions

14:30-17:00 **08A12**

Financial instruments in Cohesion Policy 2014-2020

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0A

14:30-17:00 **08A13**

The territorial approach in new PAs and OPs: How elements of the Territorial Agenda 2020 are brought in by regional and local partners.

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0D

14:30-17:00 **08B05**

Blue biotechnology at the service of regional growth

Organiser: Blue biotechnology regions of Europe

Venue: Brittany Region, 14 Rond Point Schuman

14:30-17:00 **08B06**

Climate change adaptation: new EU strategy, new EU funding period. Are regions ready to respond?

Organiser: DG CLIMA

Venue: European Commission, Centre Borschette, room 0C

14:30-17:00 **08B07**

Overcoming the deep divide: international experience in promoting integration and socio-economic development within cities and across borders.

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 1A

14:30-17:00 **08B09**

Added value of macro-regional cooperation

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 1D

14:30-17:00 **08B10**

MARIE CURIE: Co-funding of regional and national programmes for the training and mobility of researchers by the Marie Skłodowska-Curie Actions

Organiser: DG EAC

Venue: European Commission, Centre Borschette, room 2A

14:30-17:00 **08C14**

How to boost European aquaculture?

Organiser: CoR, NAT Commission with EBCD

Venue: Committee of the Regions, Jacques Delors Building, room JDE 52 ?

14:30-17:00 **08C15**

Youth GREEN Jobs - Getting a job in 2013 that will last

Organiser: United Nations Environment Programme

Venue: Committee of the Regions, Jacques Delors Building, room JDE 52

14:30-17:00 **08C16**

More jobs, better cities and regions: how can cities and regions best create and support more and better jobs? Lessons from inter-regional cooperation

Organiser: URBACT II + ESPON, INTERACT, INTERREG IVC

Venue: Committee of the Regions, Jacques Delors Building, room JDE 62

14:30-17:00 **08C17**

Good practice in Green Public Procurement

Organiser: DG ENV

Venue: European Commission, Centre Borschette, room 2D

14:30-17:00 **08UNIV04**

Regional Crisis Diplomacy or a crisis of regional diplomacy? How has the crisis affected regional EU-relations in order to get the best out of the EU?

Organiser: DG REGIO

Venue: European Commission, Charlemagne building, room Mansholt

14:30-17:00 **08UNIV05**

The emerging role of mid-sized cities in European and OECD development

Organiser: DG REGIO-RSA

Venue: European Commission, Charlemagne, room Jenkins

Workshops – Wednesday 09 October 2013

Morning Sessions

09:00-10:45 **09A01**

Major projects 2014-2020

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0A

09:00-10:45 **09A02**

Joint Action Plan

Organiser: DG EMPL

Venue: European Commission, Centre Borschette, room 1A

11:15-13:00 **09A03**

Strengthening EU urban policy into the next programming period: how to manage change in a sharp economic downturn?

Organiser: EESC

Venue: Committee of the Regions, Jacques Delors Building, room JDE 53

11:15-13:00 **09A04**

Territorial Impact Assessment: a tool for better lawmaking and territorial cohesion

Organiser: CoR, E2

Venue: Committee of the Regions, Van Maerlant Building, room VM3

09:00-10:45 **09A07**

The Secrets of EU funds management: administrative capacity as a key ingredient for an effective and efficient implementation of the European Structural and Investment Funds.

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 1B

09:00-10:45 **09B01**

The role of European regions in boosting industrial competitiveness and growth

Organiser: BUSINESSEUROPE

Venue: Committee of the Regions, Jacques Delors Building , room JDE 52

09:00-10:45 **09B02**

Territorial cooperation and Single Market - how to create tangible added value for citizens in cross-border territories and interregional networks

Organiser: CECICN

Venue: Committee of the Regions, Jacques Delors Building , room JDE 62

09:00-10:45 **09B03**

The EIB's nature and activities

Organiser: European Investment Bank (EIB)

Venue: Committee of the Regions, Jacques Delors Building , room JDE 70

09:00-10:45 **09B04**

ICT Innovation Vouchers: Supporting ICT excellence in SMEs

Organiser: DG CONNECT

Venue: European Commission, Centre Borschette, room 2A

09:00-13:00 **09B05**

Adriatic-Ionian Macroregion: From strategy to action

Organiser: Adriatic Ionian Macroregion

Venue: Espace Monte Paschi, Avenue d'Auderghem 22-28

09:00-13:00 **09B06**

Local and intermediate authorities' territorial cooperation - towards a successful united Europe 2020

Organiser: CEPLI for Europe 2020

Venue: Thon Hotel EU, Rue de la Loi 75

11:15-13:00 **09B07**

The European Groupings of Territorial Cooperation: cross-border players in the Single Market

Organiser: CoR, E2

Venue: Committee of the Regions, Jacques Delors Building, room JDE 62

11:15-13:00 **09B08**

Regional financing in times of austerity - creating synergies for growth

Organiser: CoR, E1

Venue: Committee of the Regions, Van Maerlant Building, room VM1

11:15-13:00 **09B09**

Effective health investments with ESIF

Organiser: DG SANCO

Venue: European Commission, Centre Borschette, room 2A

09:00-10:45 **09C01**

Higher education institutions and smart specialisation: the role of teaching and learning

Organiser: DG EAC

Venue: European Commission, Centre Borschette, room 1D

09:00-10:45 **09C02**

Managing global talent retention - exploring solutions of social innovation through cross border cooperation

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 2D

09:00-13:00 **09C03**

Regions for agricultural productivity and sustainability

Organiser: AgriFood innovators

Venue: Northern Ireland Executive, Chaussée d'Etterbeek 180

09:00-13:00 **09C04**

Business? Culture? Tourism? Take your pick! Brainstorm ideas to boost growth and jobs

Organiser: Grow with ideas! Business, culture, tourism !

Venue: Scotland House Conference Centre, Rond Point Schuman 6

11:15-13:00 **09C05**

Saving the sea the Baltic way – turning tougher transport regulations into competitive advantages

Organiser: Baltic Sea Group

Venue: Mecklenburg-Vorpommern Office, Boulevard St Michel 80

11:15-13:00 **09C06**

Smart capital cities and regions: strategies for 2014-2020

Organiser: Capital cities and regions network (CCRN)

Venue: Brussels Info Point, Place Royale 10

11:15-13:00 **09C07**

Smart clusters for a new industrial revolution

Organiser: Smart clusters for a new industrial revolution

Venue: Liaison Agency Flanders-Europe, Avenue de Cortenberg 71

11:15-13:00 **09C08**

Achieving EU2020 energy targets: what works

Organiser: INTERREG IVC

Venue: Committee of the Regions, Jacques Delors Building, room JDE 51

11:15-13:00 **09C09**

European entrepreneurial regions (EER) promoting smart financing for SMEs

Organiser: CoR, ECOS - EER

Venue: Committee of the Regions, Jacques Delors Building, room JDE 52

11:15-13:00 **09C10**

PPPs: Forging partnerships to face environmental challenges, 2014-2020

Organiser: UDITE with VEOLIA

Venue: Committee of the Regions, Jacques Delors Building, room JDE 63

11:15-13:00 **09C11**

PPPs in the next financial perspective

Organiser: European PPP Expertise Centre (EPEC)

Venue: Committee of the Regions, Jacques Delors Building, room JDE 70

11:15-13:00 **09C12**

How energy efficient will Croatia's growth be?

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 1A

11:15-13:00 **09C13**

Supporting SME internationalisation at regional level

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, room 1D

09:00-10:45 **09C22**

Afternoon Sessions

14:30-17:00 **09A05**

Integrated Territorial Investment as a tool to implement territorial strategies: real-world examples

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0A

How to best use Energy Performance Contracting (EPC)? Good practices and possible combination of EPC with subsidy instruments

Organiser: EACI

Venue: European Commission, Centre Borschette, room 1C

09:00-17:00 **09D01**

VIII EU-China High-level Seminar on regional policy co-operation

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 3A

09:00-17:00 **09D02**

The Reference Framework for European Sustainable Cities Conference 2013 Towards a European Model of a Sustainable City

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 0D, 0B and 0C

09:00-10:45 **09UNIV01**

Spatial Justice in Future European Regional Development

Organiser: DG REGIO-RSA

Venue: European Commission, Charlemagne, room Jenkins

14:30-17:00 **09A06**

Covenant of Mayors: EU funds catalysing a shift towards sustainable energy investments in cities

Organiser: DG Energy, DG Regio, CoR and CoMo

Venue: Committee of the Regions, Jacques Delors Building, room JDE 62

14:30-17:00 **09A08**

New territorial features (ITI, JAP, CLLD) and European grouping of territorial cooperation in European territorial cooperation programmes

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 1D

14:30-17:00 **09B10**

Water as a crucial resource: synergies and sustainable perspectives

Organiser: Europe of traditions - Linking through water

Venue: Fundacion Galicia, Rue de la Loi 38 - 2°

14:30-17:00 **09B11**

The importance of networks in ETC, with a particular focus on interregional cooperation - bridging time, territories and topics.

Organiser: ETC and multi-level networks

Venue: North-Rhine Westphalia Representation, Rue Montoyer 47

14:30-17:00 **09B12**

The maritime and fluvial borders: sharing regional experiences

Organiser: EURORREGION Alentejo, Algarve, Andalucia (EuroAAA)

Venue: Committee of the Regions, Jacques Delors Building, room JDE 53

14:30-17:00 **09B13**

EU financial Instruments (COSME, Horizon 2020, CEF) and European Structural and Investment Funds (ESIF).

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 1A

14:30-17:00 **09C14**

Across and within borders – regional solutions for spatial challenges in urban-rural areas

Organiser: Acting together for greater urban-rural cohesion

Venue: Representation of the State of Baden-Württemberg, Rue Belliard 60-62

14:30-17:00 **09C15**

Air policy review: an investment for life. Regional approaches for sustainable development

Organiser: Air quality initiative of regions

Venue: Delegation of the Catalan Government to the EU, Rue de la Loi 227

14:30-17:00 **09C16**

The European Innovation Partnership on water and the road to Horizon 2020

Organiser: Alliance for a water efficient Europe

Venue: Puglia Region Office, Rue du Trône 62

14:30-17:00 **09C17**

Citizen and business mobility across regions and cities

Organiser: CoR, EPP Group

Venue: Committee of the Regions, Jacques Delors Building, room JDE 51

14:30-17:00 **09C18**

Corporate social responsibility: cities and regions unlocking the potential

Organiser: CoR, PES Group

Venue: Committee of the Regions, Jacques Delors Building, room JDE 52

14:30-17:00 **09C19**

Citizen participation in community-led local development

Organiser: LDnet

Venue: Committee of the Regions, Jacques Delors Building, room JDE 63

14:30-17:00 **09C20**

Investing in energy efficient renovation for the benefit of Europe's regions

Organiser: Renovate Europe

Venue: Committee of the Regions, Van Maerlant Building, room VM1

14:30-17:00 **09C21**

Waste management infrastructures – investing in line with the waste hierarchy

Organiser: CoR, ENVE - UNIT C2

Venue: Committee of the Regions, Van Maerlant Building, room VM3

14:30-17:00 **09C23**

Cities in former centrally-planned economies: challenges and solutions

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 2A

14:30-17:00 **09C24**

Youth Employment – what can regions learn from each other to establish an effective youth guarantee scheme, in a context of economic change?

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, room 2D

14:30-17:00 **09UNIV02**

Building Growth in the European Regions: stimulating the entrepreneurial potential of individuals and firms in a range of diverse settings

Organiser: DG REGIO-RSA

Venue: European Commission, Charlemagne building, room Mansholt

14:30-17:00 **09UNIV03**

Leadership and Regions: Unlocking the Development Potential of Communities

Organiser: DG REGIO-RSA

Venue: European Commission, Charlemagne, room Jenkins

Workshops – Thursday 10 October 2013

Morning Sessions

09:00-10:45 **10A01**

URBACT innovation brokers delivering Europe 2020: how cities generate change to meet complex urban challenges

Organiser: URBACT II Programme

Venue: Committee of the Regions, Jacques Delors Building, room JDE 51

09:00-10:45 **10A02**

New European framework for public procurement: new directives for public and utilities procurement, the new directive on concessions and new initiatives in the area of e-procurement.

Organiser: DG MARKT

Venue: European Commission, Centre Borschette, room 0A

09:00-10:45 **10A03**

Towards Good Governance - Enhancing institutional capacity and an efficient public administration with support from European Structural Instruments 2014-2020

Organiser: DG EMPL

Venue: European Commission, Centre Borschette, room 0B

11:15-13:00 **10B01**

The post-2015 global development agenda: the role of local and regional authorities

Organiser: CoR, E3 - Decentralised cooperation

Venue: Committee of the Regions, Jacques Delors Building, room JDE 51

11:15-13:00 **10B02**

EGTC: approaching smart solutions?

Organiser: Veneto Region

Venue: Committee of the Regions, Jacques Delors Building, room JDE 53

09:00-10:45 **10C01**

Going local in integrating Roma

Organiser: Local urban development European network

Venue: Portuguese Permanent Representation to the EU, Avenue de Cortenberg 12

09:00-10:45 **10C02**

Transborder regions – Bundling innovation potentials – Boosting cooperation between science, research and the economy

Organiser: Greater Region and the Upper Rhine

Venue: Representation of Rhineland-Palatinate to the EU, Avenue de Tervueren 60

11:15-13:00 **10C03**

Cities sharing smart, sustainable energy solutions

Organiser: EUROCITIES

Venue: Committee of the Regions, Jacques Delors Building, room JDE 52

11:15-13:00 **10C04**

Boosting innovation in EU regions: what works

Organiser: INTERREG IVC

Venue: Committee of the Regions, Jacques Delors Building, room JDE 62

09:00-13:00 **10D01**

Putting urban development into an international context: EU-Japan programme exchange on sustainable urban development

Organiser: DG REGIO

Venue: European Commission, Charlemagne building, room Manshol